

**Homebuilding.co.uk is packed with features, reader's homes, tips and financial advice from the magazine, as well as the very latest homebuilding and property news.**

We can promote your products online to a target audience of active self-builders and renovators, with campaigns specifically designed to suit your marketing strategy and budget. We can also put your products directly in front of our committed subscribers via the our email campaigns — full colour, HTML emails that place your company and product information directly into the inbox of each of our opted-in subscribers.

Sponsorship Opportunities	Size	1 month	3 months	6 months	12 months
Main Site Sponsor	120 x 60	£1,250	£2,812.50	£4,875	£8,250
Total Section Roadblock	£1,000 per week				

Banner Advertising	Size	1 month	3 months	6 months	12 months
MPU	300 x 250	£1,000	£2,250	£3,900	£6,600
Skyscraper	120 x 600	£850	£1,913	£3,315	£5,610
Banner	468 x 60	£400	£900	£1,560	£2,640
Squares	120 x 120	£300	£675	£1,260	£2,340

Directory Entries	6 months	12 months
Full Enhanced Directory Entry	£495	£850
Classified Entry	£195	£300

Competitions	£250 (plus prize with retail value of at least £350)
A dedicated page promoting your company and products, located in the high traffic Competitions area of the site for 4 weeks. Price includes opted-in email leads.	

Ezine	Size	1 month	3 months	6 months	12 months
Ezine (without animation)	Full page	£300	£675	£1,170	£1,980
Ezine (with animation)	Full page	£400	£900	£1,560	£2,640

Discounts may apply depending on placement.  
All banners served on rotation unless a specific sponsorship campaign is in place.  
CPM Campaigns available - £45 CPM

Email Campaigns	
<b>Dedicated Broadcast</b> Promote your new products/offers via an exclusive sales message.	£3,500
<b>Subscriber Newsletter</b> Sent monthly to promote latest issue and informative news stories	£2,500
<b>Monthly Newswire</b> Showing 12 non-conflicting products – very high responses	£850

## Website Sales Contacts

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